



KMOV
One Memorial Drive
St. Louis, MO 63102

Great American Media
1010 Wisconsin Ave. NW
Washington, DC 20007-3603

Contract # 847416
Schedule Dates 09/25/12-10/01/12
Advertiser Democratic Congressional Campaign Cmte. (22071)
Agency/T-Code Great American Media (2039)/556615156
Product Political - US House (1175)
Brand DEMOCRAT - PAC (169546)
Salesperson Johannessen, Jordan (2818)
Sales Office TeleRep - New York
Buyer Name KAUFMAN, MEREDITH
Phone/Fax /
CPE 11/14/1569
Account Types National/Political PAC - Agency
Billing Type Weekly/Irregular
Comments DEM CONGRES CAMPAIGN
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

St. Louis (KMOV) (KMOV)
By Broadcast Month **Spots** **Rate**
Sep. 2012 35 \$37,700.00
Oct. 2012 8 \$4,000.00
Grand Total: 43 \$41,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	20062- News @ 10pm M-F	2		X	X	X	X			2	\$2,000.00	\$4,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10	8/8/12
2.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	98273- Great Day St. Louis	2		X	X	X	X			2	\$125.00	\$250.00	St. Louis (KMOV) (KMOV)	GREAT DAY ST. LOUIS	8/8/12
3.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	20063- Late Show with David Letterman		1							1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)	DAVID LETTERMAN	8/8/12
4.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	20027- Inside Edition		1							1	\$250.00	\$250.00	St. Louis (KMOV) (KMOV)	INSIDE EDITION	8/8/12
5.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	20022- Price is Right	2		X	X	X	X			2	\$400.00	\$800.00	St. Louis (KMOV) (KMOV)	PRICE IS RIGHT	8/8/12
6.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	12:27P- 2:57P (CT)	2		X	X	X	X			2	\$350.00	\$700.00	St. Louis (KMOV) (KMOV)	AFTERNOON ROTATION	8/8/12
7.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	20023- News @ 12noon M-F	2		X	X	X	X			2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT NOON	8/8/12
8.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	28663- Dr. Phil	2		X	X	X	X			2	\$600.00	\$1,200.00	St. Louis (KMOV) (KMOV)	DR. PHIL	8/8/12
9.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	20029- Young and the Restless	2		X	X	X	X			2	\$1,500.00	\$3,000.00	St. Louis (KMOV) (KMOV)	YOUNG AND THE RESTLESS	8/8/12
10.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	20054- News @ 5pm M-F	2		X	X	X	X			2	\$1,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 5P	8/8/12
11.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	48386- News @ 5am	2		X	X	X	X			2	\$250.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 5A	8/8/12
12.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	20055- News @ 6pm M-F	2		X	X	X	X			2	\$800.00	\$1,600.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6P	8/8/12
13.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	20015- News @ 6am M-F	2		X	X	X	X			2	\$400.00	\$800.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	8/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Account Types National/Political PAC - Agency
Billing Type Weekly/Irregular
Comments DEM CONGRES CAMPAIGN
***** THIS IS A CASH IN ADVANCE SCHEDULE ****,

Date Entered 08/08/12
Last Modified 08/08/12
Entered By Betsy Waxberg
CO-OP No
Headline # 06267892
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,255.00
Net Total \$35,445.00
Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Sep. 2012	35	\$37,700.00
Oct. 2012	8	\$4,000.00
Grand Total:	43	\$41,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	20053- Entertainment Tonight	2		X	X	X	X			2	\$1,200.00	\$2,400.00	St. Louis (KMOV) (KMOV)	ENTERTAINMENT TONIGHT	8/8/12
15.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	131968- CBS This Morning	2		X	X	X	X			2	\$200.00	\$400.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	8/8/12
16.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	111709- Undercover Boss							1		1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	UNDERCOVER BOSS	8/8/12
17.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	119145- News @ 10:30pm							1		1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	NEWS 4	8/8/12
18.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	20103- News @ 6pm Sa							1		1	\$400.00	\$400.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6PM SATURDAY	8/8/12
19.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	119144- News @ 10:30pm Sun								1	1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT SUN	8/8/12
20.0	Normal Line / NFL	09/30/12-09/30/12	4	:30	23839- NFL on CBS								1	1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	NFL FOOTBALLDEC12-JAN'13	8/8/12
21.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	20757- News @ 5:30pm Su								1	1	\$400.00	\$400.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 5:30P SUNDAY	8/8/12
22.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	8A- 10A (CT)								1	1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	CBS SUN MORNING/FACETHE NATION	8/8/12
23.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	26459- Big Brother						1			1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	BIG BROTHER FTC	8/8/12
24.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	20076- CSI Crime Scene Investigation							1		1	\$3,500.00	\$3,500.00	St. Louis (KMOV) (KMOV)	CSI	8/8/12

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25.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	20022- Price is Right		1							1	\$400.00	\$400.00	St. Louis (KMOV) (KMOV)	PRICE IS RIGHT	8/8/12
26.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	20023- News @ 12noon M-F		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT NOON	8/8/12
27.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	20054- News @ 5pm M-F		1							1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 5P	8/8/12
28.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	20055- News @ 6pm M-F		1							1	\$800.00	\$800.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6P	8/8/12
29.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	20015- News @ 6am M-F		1							1	\$400.00	\$400.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	8/8/12
30.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	131968- CBS This Morning		1							1	\$200.00	\$200.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	8/8/12

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